

Class of 1973

United States Air Force Academy

Combined Officer and Reunion Committee Meeting

January 16, 2023 Serrano's Coffee Shoppe', 0900 to 1030

Attendance: Ron Scott (President), Dale Birch (past Senator), A.J. Ranft via Zoom (Class Senator), Mike Arnett (Scribe), Don Rightmyer (Historian)(via zoom), John Stefanik (Secretary), Bill Diffley via Zoom (Vice-President), Jim Parker

Agenda:

1. Financial Report (Kelly)

Class of '73 Financial Report

	<i>Net Assets as of</i>		
	<u>31-Dec-21</u>	<u>30-Nov-22</u>	<u>Δ\$</u>
Agency Fund	\$ 20,147.15	\$15,795.28	(\$4,351.87)
	<u>31-Dec-21</u>	<u>31-Oct-22</u>	
2023 Legacy Fund	\$ 44,168.72	\$27,699.73	(\$16,468.99)
	<u>31-Dec-21</u>	<u>30-Jun-22</u>	
Long Blue Line Fund	\$ 1,341.49	\$ 1,061.23	(\$280.26)

There's not a lot of activity to report for the Agency and LBL funds. The Legacy Class Fund is making planned payments (2 Lt Bars etc) The financial report for the NCLS fund is prepared by the Foundation, and is not anticipated to be ready till April or May.

2. 100th Night Speaker (Bill/Ron)

Ron will attempt to entice a high ranking classmate to volunteer to speak.

3. NCLS, February 23-24 (Bob)

- Seeking ambassador support
- Class speaker
- Class meeting/Dinner
- Note: the following has been provided by Bob

- *This is NCLS' 30th anniversary, and the CCLD is making a deal of it. And the Class of '73 as well. I was invited to give an interview for Checkpoints at the CCLD on the role of '73 in the making of NCLS as it is today.*
- *Seeking ambassador support*
 - *Who can help represent '73 at NCLS? Send Bob Munson a text/email if you are available for a morning or afternoon 22-24 Feb. We could use 6-10 classmates and/or spouses who can help meet/greet/answer questions for 3-5 hour shifts 22-25 Feb. Yup, spouses do great. The ambassadors do a great job in making out-of-towners feel welcome. BUT....as the Flagship sponsors '73 Ambassadors will get the best view of what works right and what doesn't.*
- *Class speaker*
- *Class meeting: Plan to do that on Friday right after the Closing Ceremony, usually ~4:30, in the CCLD. We'll get feedback from this NCLS*
- *Class meeting/Dinner*
 - *Happy to work this. Any good ideas, preferences for restaurants?*

Ron will help coordinate an appropriate venue for class dinner Friday night

4. Legacy Program (Bill)

- *2Lt bar status (Note: input from Bob: Bought and paid for. Not delivered yet, as of last month)*
- *Challenge coin, discussed below (Jim) Concept available from Jim*
- *Book project discussed below (Mike)*
- *Volunteers to distribute (Lt bars, book, challenge coin)*
 - *Note: Input from Bob:*
 - *Bill and Bob did a planning meeting with the AOG in December. Bob will be gathering volunteers starting in late March. In brief, here's the plan. We need to cover 40 swearing ins at 10 sites on the Academy throughout the day prior to graduation. The USAFA's lead for this is the AOC for CS-34, LtCol Dale Gogon, who we've already chatted with. We will get the schedule from him in mid-April, we will populate each ceremony with at least one '73 volunteer. . Each squadron will have a cadet POC, an AOC, and at least one AMT to work with. We will link up each '73 volunteer with the squadron reps. They will then work their role in the swearing in with each squadron.*
 - *Then, on 30 May, we will have an organizational lunch where we will distribute the 2Lt bars and Class books to our volunteers. Class A uniforms can be worn for the ceremonies, for those that can fit into them, otherwise coat/tie. Those that are retired can administer the Oath of Allegiance, if asked to do so. Some of us may be asked to speak to the new grads....our legacy guys/gals*
- *Plan to distribute finalized at next Class officer meeting in April*

5. Challenge coin (Jim Parker)

- 2023 graduation
- Class reunion

After discussion and a motion by Ron, all agreed to fund legacy coin project at \$4000

6. Book Project progress and concept for reunion (Mike)

Class Book Project Status Report

16 Jan 23

- Project Overview
 - Number of classmates interviewed: 40
 - Squadrons represented: 31
 - Formal reviews completed: four
 - Final manuscript sent to Alliance Press: 29 Jul 22
 - Advanced endorsements received:
 - Gen Fogleman
 - MGen (Ret.) Mark Anarumo, President, Norwich University
 - BGen (Ret.) Dana Born, former dean and lecturer at Harvard Kennedy School of Government
 - Estimated hardback copy ship date (1,000 copies): 15 Mar 23
- Still to be accomplished:
 - Logistics
 - Plan for receipt, storage, sorting
 - Presentation to graduates
 - Presentation to others: Sup, CCLD director, AOG?
 - Decide on second printing for our classmates
 - Will get at reduced price (approx. \$12.80 per hardback copy)
 - Will need to check with Alliance to find out NLT order date
 - How to get copies to classmates not at reunion
 - Widows?
- Finances
 - What we've paid from the Class Fund
 - Total paid to date for legacy class: \$18,580
 - Publishing fee (includes editing, formatting, cover design, ISBN, copyright, audiobook, basic marketing): \$6,500
 - First run of 1,000 copies for legacy class: \$12,080 total (includes shipping)
 - Still to pay for Class Reunion: TBD

- Second printing will also be at a reduced price (approx. \$12.80 per hardback copy, which includes shipping)
 - Could reduce expense through offset from registration fee
 - Issue: what about classmates who don't attend the reunion?
 - Royalties to be deposited into Class Fund by Alliance press on a semi-annual basis
 - Hardback: approx. \$25 per copy retail, our share of royalties approx. \$16 per copy
 - Paperback
 - Retail cost: approx. \$19 per copy, our share of royalties approx. \$12.35 per copy
 - Ebook: Retail cost approx. \$15.00 per copy, our share of royalties approx. \$3.75 per copy
 - Audiobook: TBD (price set by Amazon)
 - Sales requirement to earn \$20,000 for class fund (approximate break-even point):
 - Hardback: 1,250 copies
 - Paperback: 1,620 copies
 - Ebook: 5,334 copies
- Marketing
 - Alliance responsibilities
 - Social media advertising (on their accounts)
 - Advertising with Amazon
 - Initiatives we might want to consider
 - Engage with academic institutions (e.g., Norwich University)
 - Market through AOG (advertise on website, ZoomiEnews)
 - Sell in USAFA Visitor's Center (old and new locations)
 - Local bookstores
 - AFEES?
 - NCLS
 - Pros/cons?
 - CCLD
 - Other ideas?
- Class reunion

Discussion concerning our 50th reunion this fall centered on the class desires for where and when. A. J. has consented to be 50th Reunion Chair. He needs guidance as to the Class consensus of when and where the event will be held. To that end, Ron and A.J. will work closely with the AOG

to effect a survey. And then move quickly to contract a date and place for the event.

5. Cemetery report (Dale) *Good participation, weather--not helpful.*

John R. Stefanik 28 Jan 23
John Stefanik
Class Secretary